

Rebekah Lee Baker

CONTACT

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rebekahleebaker.com

EDUCATION

Brigham Young University

Bachelor of Arts in Communications

Advertising Emphasis

SERVICE

The Church of Jesus Christ of

Latter-day Saints

Humanitarian Mission in Oregon

June 2016- December 2017

Learned and spoke fluent Spanish

Lead and provided training for other groups of missionaries

AWARDS

The Student Emmy Awards 2022- Winner

AAF 2021 MPMS Award

The One Club 2021 Portfolio Award

The Andy Awards 2021- Gold (2)

The Andy Awards 2021 Shortlist (5)

The Telly Awards 2021- Gold (3)

The Telly Awards 2021- Bronze (2)

The Clio Awards 2021 Shortlist (1)

The One Show 2020- Gold Pencil

The One Show 2020- Gold ADC Cube

EXPERIENCE

ASSOCIATE PRODUCER- SAATCHI & SAATCHI NY

October 2021- Present

Responsibilities include working with a variety of vendors worldwide to produce social media content, online videos, radio spots, animations, and digital banners for both Saatchi NY and Publicis NY clients (including TikTok, Procter & Gamble, Campbell's Snacks, Citi Bank, USAA, etc.) in addition to assisting senior producers on large-scale live action productions.

PRODUCTION INTERN- LEO BURNETT CHICAGO

June 2021- August 2021

Responsibilities included assisting senior producers by creating client-facing presentations and documents, organizing digital assets, taking detailed notes during meetings, editing short videos for internal use, and learning about all stages of broadcast production while working on a high-profile client project.

SENIOR PRODUCER/PROJECT MANAGER- BYU ADLAB

April 2020- April 2021

Responsibilities included mentoring junior producers, casting talent, managing sets, budgets, timelines, and crews for speculative commercial productions. Additional tasks included managing creative teams on various client projects, organizing program events, and conducting weekly meetings between AdLab leadership and program directors to effectively coordinate efforts.

PHOTOGRAPHER- BYU PHOTO

April 2018- May 2021

Responsibilities included scheduling, organizing, and directing photo shoots for marketing purposes, photographing sports, performing arts, and other campus events, creating photo essays, and editing/retouching images using advanced Adobe Photoshop techniques.